

COURSES IN TOURISM MANAGEMENT FOR INCOMING STUDENTS

C.I.T.H.E.M.E.
Centre International de Tourisme
Hôtellerie et Management
des Evènements

Department of Tourism, Hospitality
& Events
IAE School of Management

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Join us on social media :    IAE Savoie Mont Blanc



UNIVERSITÉ
SAVOIE
MONT BLANC

WHY CHOOSE UNIVERSITÉ SAVOIE MONT BLANC ?



EXCELLENT ACADEMIC PROGRAMMES IN A WELCOMING ENVIRONMENT

Our human-sized university provides comprehensive academic programs, a vibrant student community, and student support services to make incoming students feel welcome, supported and empowered.

USMB'S Orientation seminar (end of August), or "le tour du monde à Chambéry" International Fair (March) should not be missed !



COURSES DESIGNED FOR FUTURE PROFESSIONALS IN TOURISM, HOSPITALITY AND EVENTS MANAGEMENT

Our courses are meticulously crafted in collaboration with industry experts, guaranteeing that students receive education that is aligned with current demands and trends.

By choosing our university, students can be confident that they will gain cutting-edge knowledge to face challenges and seize opportunities in the tourism, hospitality and events sectors.



MEMBER OF « RÉSEAU FRANÇAIS D'EXCELLENCE DES ÉCOLES UNIVERSITAIRES DE TOURISME » « FRENCH UNIVERSITY NETWORK OF EXCELLENCE IN TOURISM »

Established in 2022, the Network of University Schools of Tourism brings together the finest tourism programs in France. By pooling our expertise and know-how, we are committed to the future and offer programs that embrace the transformation of practices to address tomorrow's challenges.



AN IDYLIC LOCATION IN THE FRENCH ALPS

Located near the borders of Switzerland and Italy, Chambéry boasts picturesque streets, breathtaking views of the Alps, and is in spitting distance of Bourget Lake, one of the most beautiful lakes in France. The mountains near Chambéry are world-renowned for hiking and skiing. With a train and bus station in town and Lyon and airports nearby, it's easy to travel on weekends and vacations to other cities in France and Europe.



CALENDAR

SEP OCT NOV DEC JAN FEB MAR APR MAY

SEMESTER

AUTUMN

SPRING

VACATION



NOMINATION PERIODS :

AUTUMN SEMESTER

MAR - APR

SPRING SEMESTER

OCT - NOV



C.I.T.H.E.M.E.

Licence 3

THE (Tourisme - Hôtellerie - Évènementiel)

Masters in tourism

MTD (Management du Tourisme Durable)

IBTM (International Business and Tourism Management)

Masters in Hospitality

MIH (Management International de l'Hôtellerie)

MHRM (Management de l'Hôtellerie - Revenu Management)

Master in Event

MIE (Management et Ingénierie des Evènements)

INTERNATIONAL MANAGEMENT

Licence 3

BCI (Business et Commerce International)

Master 1

MZE (Management des Zones Export)

AL (Achats & Logistique)



STUDENT FEEDBACK



Daniele, University of TORINO, Italy - (UNITA)

My Erasmus experience in Chambéry was an incredible opportunity and a unique experience. I am indebted to the professors who also served as role models.

Living abroad in such an international context, immersing myself in a new language, and embracing the independence of solo living were transformative milestones for me.



Nicolo, University of Bicocca, Milano, Italy - (Double Master's Degree)

My time at Savoie Mont Blanc was truly transformative as it allowed me to engage in an enriching academic exchange where I not only broadened my horizons but also honed essential skills such as problem-solving through collaborative projects like the Tour du Monde International Fair. I want to highlight the significant impact of the Revenue Management course, which sparked my interest in the field. This newfound passion led me to secure an internship in Revenue Management at a hotel in Barcelona, an experience that confirmed my career aspirations.



Toby, Breda University of Applied Sciences BUas, The Netherlands (Erasmus mobility)

My first time alone abroad was in Chambéry. Exciting, new and scary, but at USMB I was warmly welcomed by everybody. The integration week in the mountains with other international students was the perfect start to my semester, which was amazing. I managed to learn French and met several new friends. I don't regret anything about choosing mountainous Chambéry!



Célia, University of Rey Juan Carlos, Madrid, Spain (Double Master's Degree)

During my semester in Chambéry I met people from all over the world and participated in extracurricular activities like skiing, Le Tour du Monde International fair and French lessons. An amazing experience from which I gained both friends and job opportunities.



Eliza, University of New Mexico, U.S.A (Bilateral agreement)

My semester in Chambéry and studying at USMB offered me the chance to reassess my previous assumptions about life. What was most important to me? How do I want to spend my time? Who do I want to become? Outside the classroom, Chambéry offered the perfect, most authentic French life I could've imagined. From visiting my favorite boulangerie each morning to hiking up the Croix de Savoie, there was never a lack of adventure that awaited.

If you are even considering the possibility of studying abroad, I urge you to take the leap. The fear of the unknown is nothing compared to the beauty of discovering a new world.