MASTER'S DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT



MANAGEMENT OF INNOVATION

CONTINUOUS LEARNING FOR PROFESSIONALS





For **EMPLOYEES** or **PROFESSIONALS IN BETWEEN POSITIONS**



Accessible via the VALIDATION of PROFESSIONAL **AND PERSONAL SKILLS**





















TRAINING



An emblematic diploma with a strong reputation among companies

The Master's degree in Business Administration and Management (MAE; French national university diploma, BAC +5, EQF level 7) is the flagship degree of the IAEs (Business Administration Institutes) and the IAE France network. This diploma has a strong reputation among socio-economic partners. The IAE Savoie Mont Blanc's MAE continuing education program is accredited by the Savoie Mont Blanc University Foundation, at the heart of an exceptionally dynamic pool of entrepreneurs, scientists and local players. The MAE Management of innovation (MI) continuing education program, with its high added value in management sciences, focuses on innovation in all its forms (technological, organisational, managerial, etc.), in today's context of major transitions. In just one year, this master's program allows professionals to acquire the key skills of a manager or future entrepreneur, or to upgrade their skills in management of innovation, without interrupting their career.

PROGRAM

A secure career path that allows you to work towards your graduation alongside your pro-fessional and personal life

This modular training program, organised into 3 skill units, enables students to acquire a triple expertise in management and obtain a Master's degree in 1 year, with a focus on management of innovation. The course starts in September. Classes run 4 to 6 days a month: Fridays (2:15pm-9:15pm) and Saturdays (8:15am-1:15pm). Some specific modules, such as business management simulation, can be run as full-day seminars lasting 3 to 5 days. The schedule is fixed and determined in advance.

PUBLIC

Boost your career through dual-skilling or by upgrading your skills in management of innovation

The program is aimed at professionals with at least three years' experience of effective responsibility in the management of a functional or operational unit, or within a company, or who are preparing to take on overall management responsibilities for an entity or profit centre, both in the private sector and in international and public organizations, with a particular interest in innovation processes and their management. In addition, the MAE-MI, based on dual skills, is aimed at people who have not been trained in management (engineers, doctors, lawyers, etc.), or who, having been introduced to management, wish to update their knowledge and improve their skills.

CAREERS

Positions of responsibility in management, management of innovation or entrepreneurship

Graduates can progress in their careers with a high level of responsibility in management, given the generalist nature of the MAE-MI, which covers all aspects of management, or more specifically in innovation management, given their in-depth expertise in this field. Some also choose to take over or set up their own business.

ENTRY REQUIREMENTS

- Hold a Master 1/Bac+4 degree or equivalent.
- In exceptional cases candidates in possession of a Bachelor's degree or equivalent, or a Bac +2, may be admitted via the VAPP.
- In addition to these two possibilities, candidates must have at least 3 years' professional experience with effective responsibilities in an organisation.

FEES AND FUNDING

- Master's Degree (Bac + 5 / EQF level 7): 8280€
- Validation of professional and personal skills (VAPP): 200€
- Funding available, please consult with us.



A DIPLOMA, recognised at NATIONAL AND INTERNATIONAL LEVELS. An EXPERTISE acquired in fields of MANAGEMENT and ENTREPRENEURSHIP.



SKILLS UNIT FUNDAMENTALS

METHODS, CONCEPTS AND TOOLS OF MANAGEMENT

144 hours (18 ECTS)

- 1.1. Management simulation
- 1.2 Legal and financial
- 1.3 Economic environment
- 1.4. Strategy and organisation
- 1.5. Financial analysis
- 1.6 Human resources management

SKILLS UNIT TRADE

MANAGEMENT OF INNOVATION

144 hours (18 ECTS)

- 2.1. Strategy of innovation
- 2.2 Maketing of innovative products and
- 2.3. Management of innovation
- 2.4. Organisational behaviour and leadership
- 2.5. E-business and digital strategy
- 2.6. Project management

SKILLS UNIT EXPERTISE

RESEARCH AND CONSULTING IN MANAGEMENT

72 heures (24 ECTS)

- 3.1. Research conceptualisation and design
- 3.2 Qualitative methods
- 3.3 Quantitative methods
- 3.4. Scientific production (dissertation in innovation management/ entrepreneurship

An academic school of management

with a strong connection to the entrepreneurial ecosystem

A STRONG CONNECTION WITH THE BUSINESS WORLD

Joining IAE Savoie Mont Blanc also means becoming a member of the Business Club, a network that brings together nearly 1,000 partner companies. This unique and innovative partnership facilitates the relationship between candidates and the professional world, providing insights to understand today's businesses.

Moreover, as a mark of quality and recognition within the territorial ecosystem of the two Savoie regions, the MAE-FC Master's program is accredited by the USMB Foundation.

PROFESSIONAL CONTINUOUS LEARNING

All professionals, whether currently employed or not, can benefit from our diploma or certification programs to resume their studies, enhance their professional experience, or broaden their knowledge.

Align your training goals with your professional objectives by receiving personalized guidance and a flexible schedule.















Localisation

IAE Savoie Mont Blanc

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