**Parcours : Commerce international - Management de Zones Export**

**M2 - Commerce International - management de zones export - Alternance** — **ECTS** : 60

**VDI :** MASCMZE 241 — **VET :** G5MH30 241

**Année d'alternance - M2** — **ECTS** : 60

| Maquette d'enseignement | | | | | | | | | Évaluation | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | Session 1 / unique | | | | | Session 2 / seconde chance | | | | |
| Code | Libellé court | Nat. | Libellé | ECTS | Poids MODU | Note seuil | Régime | Volume horaire | Type d'éval. | Nat. | Durée | Coef. | Remarques | Type d'éval. | Nat. | Durée | Coef. | Remarques |
| **LV0ZYS3L** | | **UE** | **UE01 Professionnalisation** | **16** | | | | | | | | | | | | | | |
| LV0ZHQ1U | GEST001_MZECY | EC | Diagnostic d'entreprise / jeu de simulation | 3 | | | | CM 10,5 | | | | | | | | | | |
| | | | | | | | | TD 10,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV108PAY | COMP001_MZECY | EC | Projet pro. & connaissance de soi | 1 | | | | CM 7 | | | | | | | | | | |
| | | | | | | | | TD 7 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV3U49B7 | GEST002_MZECY | EC | Gestion des marchés internationaux | 1 | | | | CM 6 | | | | | | | | | | |
| | | | | | | | | TD 6 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV3UFBZZ | MISS001_MZECY | EC | Mission entreprise | 7 | | | | PROJ 0 | CT | Pratique | | 100% | | | | | | |
| LV3UK5A6 | SOUT001_GTRANC | EC | Portefeuille de compétences et soutenance | 2 | | | | CM 3,5 | CT | O (soutenance) | 0h15 | 100% | Note seuil à 06/20 | CT | O (soutenance) | 0h15 | 100% | Note seuil à 06/20 |
| | | | | | | | | TD 3,5 | | | | | | | | | | |
| LV3UX46V | GEST002_MZECY | EC | Cas pratique et Management de projet | 2 | | | | CM 17,5 | | | | | | | | | | |
| | | | | | | | | TD 17,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV3V3BUP | MEMO002_MZECY | EC | Séance de travail sur projet mémoire | | | | | CM 7 | | | | | | | | | | |
| | | | | | | | | TD 7 | | | | | | | | | | |
| **LV3V770D** | | **UE** | **UE02 Recherche et Conseil** | **20** | | | | | | | | | | | | | | |
| LV6HZ0JE | GEST003_MZECY | EC | Méthodes quantitatives | 2 | | | | CM 9 | | | | | | | | | | |
| | | | | | | | | TD 9 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6I495V | GEST004_MZECY | EC | Méthodes qualitatives | 2 | | | | CM 9 | CT | E (dossier) | | 100% | | CT | E (dossier) | | 100% | |
| | | | | | | | | TD 9 | | | | | | | | | | |
| LV6I8E3B | MEMO001_MZECY | EC | Mémoire | 11 | | | | CM 9 | CT | E (mémoire) | | 100% | Note seuil à 6/20 | CT | E (mémoire) | | 100% | Note seuil à 6/20 |
| | | | | | | | | TD 9 | | | | | | | | | | |
| LV6IGA3B | SOUT002_GTRANC | EC | Soutenance de mémoire | 5 | | | | CM 2 | CT | O (soutenance) | 1h00 | 100% | Note seuil à 06/20 | CT | O (soutenance) | 1h00 | 100% | Note seuil à 06/20 |
| | | | | | | | | TD 2 | | | | | | | | | | |
| **LV3VRKPP** | | **UE** | **UE03 Management des Activités Internationales** | **8** | | | | | | | | | | | | | | |
| LV3WB7SM | NEGO001_MZECY | EC | Négociation internationale | 2 | | | | CM 10,5 | | | | | | | | | | |
| | | | | | | | | TD 10,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV3WJ7KV | STIN001_MZECY | EC | Stratégie internationale | 2 | | | | CM 10,5 | | | | | | | | | | |
| | | | | | | | | TD 10,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV3WOJ6J | GEST003_MZECY | EC | Pilotage des entreprises et contexte international | 2 | | | | CM 9 | | | | | | | | | | |
| | | | | | | | | TD 9 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LVKN3BZV | GEST004_MZECY | EC | Country Risk Assesment and Management | 2 | | | | CM 9 | | | | | | | | | | |

| Maquette d'enseignement | | | | | | | | Évaluation | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | Session 1 / unique | | | | | Session 2 / seconde chance | | | |
| Code | Libellé court | Nat. | Libellé | ECTS | Poids MODU | Note seuil | Régime | Volume horaire | Type d'éval. | Nat. | Durée | Coef. | Remarques | Type d'éval. | Nat. | Durée | Coef. | Remarques |
| | | | | | | | | TD 9 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| **LV3VUHO4** | | **UE** | **UE04 Approches des Marchés Intenationaux** | **10** | | | | | | | | | | | | | | |
| KNG1I1OP | GEST005_MZECY | EC | Go to market | 2 | | | | CM 10,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| | | | | | | | | TD 10,5 | | | | | | | | | | |
| LV6EINI9 | GEST006_MZECY | EC | Supply chain et Commerce International | 2 | | | | CM 7 | | | | | | | | | | |
| | | | | | | | | TD 7 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6EX9YO | GEST007_MZECY | EC | Gestion des connaissances | 1 | | | | CM 1,5 | | | | | | | | | | |
| | | | | | | | | TD 1,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6F680T | ECON001_MZECY | EC | Business differences between emerging and developed market | 3 | | | | CM 20,5 | | | | | | | | | | |
| | | | | | | | | TD 20,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6FKUD5 | GEOP001_MZECY | EC | Géopolitique et géo-économie | 2 | | | | CM 10,5 | | | | | | | | | | |
| | | | | | | | | TD 10,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| **LV3VVG42** | | **UE** | **UE05 Langues et Interculturalité** | **6** | | | | | | | | | | | | | | |
| LV6GLUEU | GEST008_MZECY | EC | Gestion des équipes à l'international | 2 | | | | CM 9 | | | | | | | | | | |
| | | | | | | | | TD 9 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6GU8EC | ANGL001_MZECY | EC | English for Business | 2 | | | | CM 17,5 | | | | | | | | | | |
| | | | | | | | | TD 17,5 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6GZTH9 | LANG001_MZECY | CHOICE | LV2 : Société et culture 3 | | | | | | | | | | | | | | | |
| | | *Choisir 1 élément(s)* | | | | | | | | | | | | | | | | |
| LV6H3NBF | ESPA001_MZECY | EC | LV2 : Société et culture 3 Espagnol | 2 | | | | CM 12 | | | | | | | | | | |
| | | | | | | | | TD 12 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6H882B | ITAL001_MZECY | EC | LV2 : Société et culture 3 Italien | 2 | | | | CM 12 | | | | | | | | | | |
| | | | | | | | | TD 12 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6HC6EG | ALLE001_MZECY | EC | LV2 : Société et culture 3 Allemand | 2 | | | | CM 12 | | | | | | | | | | |
| | | | | | | | | TD 12 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |
| LV6HKYOF | FRLE001_MZECY | EC | LV2 : Société et culture 3 FLE | 2 | | | | CM 12 | | | | | | | | | | |
| | | | | | | | | TD 12 | 2 CCI | Ecrit et Oral | | 100% | | | | | | |