

## SEMESTER IN INTERNATIONAL INDUSTRIAL AND BUSINESS MANAGEMENT

### Objectives of the diploma

**University Diploma :** A one-semester International Program (autumn only) - All courses in English  
- Opened in September 2016

**Objectives :** Offer international students the opportunity to develop their skills in industrial and business management, in one of the most economically active regions in France.

Train students by providing them with an international experience both inside and outside of the classroom via company visits and a group project based on a company's real needs.

On getting their 30 ECTS, the students will obtain a university diploma from University Savoie Mont Blanc.

### Student profile

All nationalities are welcome to participate in this course. Prerequisites :

- Have a good level of English
- Be open-minded, especially as regards learning from and adapting to other cultures
- Two years of Higher Education studies (120 ECTS) from a scientific, technical or business course.

Candidates are selected based on both their motivation (interview) and their academic results.

### Course Content

**International industrial and business management :** 10 modules (3 ETCS each)

1. Business & Intercultural Communication
2. International issues in Management
3. Financial Risk Management
4. Strategic Innovation Management
5. Managing and Monitoring Projects
6. Management and Improvement using Quality
7. Supply Chain Management
8. Business Information Systems
9. French Language and Culture
10. Group Project

**Project :** Each student is required to participate in a group project which will involve respecting a set of specifications given by one of our partner companies.

### Application form

Candidates must apply online via University Savoie Mont Blanc's application software : MoveOnline. The applications are open between 20st March and 14th April of the current year. The application form (printed and signed) as well as all the necessary documents must be sent to the postal address below by April 30th at the latest.

Please send your complete application by post or by e-mail to : IIBM-iut.acy@univ-smb.fr

- Application form • Resume / CV • Cover letter of motivation
- Academic reference • Official transcripts of records
- 1 official passport photo • Copy of your passport or national identity card

### Schedule and fees

**The fees :** French students : about 400 € - **Erasmus European students :** no fee

**Non Erasmus, non European students :** 1700 €

### Non EU citizens – Applicants living in the countries listed below :

Algeria, Argentina, Benin, Brazil, Cameroon, Canada, Chili, China, Colombia, Congo (Brazzaville), Czech Republic, Gabon, Guinea, India, Ivory Coast, Japan, Lebanon, Madagascar, Mali, Morocco, Mauritius, Mexico, Russia, Senegal, Syria, Taiwan, Tunisia, Turkey, Vietnam, United States of America must then register with the local CampusFrance office in order to be able to apply for admission and obtain your student visa. This is a mandatory procedure.

Please browse the Campusfrance website and check your Campusfrance office.

## CONTACTS

**UNIVERSITY SAVOIE MONT BLANC  
ANNECY – FRANCE**  
« Semester in international industrial and business management »

**For further information, please contact the International Office at :**  
**IIBM-iut.acy@univ-smb.fr**

**Programme Manager :**  
**paul.jones@univ-smb.fr**

**Postal Address :**

**IUT ANNECY,  
International Relations Office : IIBM  
Semester  
9 rue de l'Arc-en-Ciel  
BP 240 Annecy-le-Vieux Cedex  
74942 Annecy  
FRANCE**

'Some courses may change from one year to the next.  
Please check our website or contact the programme's coordinator for up-to-date information.'



## SEMESTER IN INTERNATIONAL INDUSTRIAL AND BUSINESS MANAGEMENT

### SEMESTRE IIBM

#### Objectifs

- Créer une atmosphère multiculturelle de travail et d'échanges extrêmement enrichissante;
- Suivre des cours de matières non linguistiques en anglais afin d'améliorer la compréhension et l'expression, de gagner en confiance et en aisance, et d'acquérir un riche vocabulaire de spécialité;
- Favoriser l'ouverture à des cultures et méthodes de travail différentes;
- A moyen terme, augmenter les chances des étudiants d'intégrer de grandes écoles, une entreprise travaillant à l'international.

**Cette expérience constitue un plus indéniable et permet de valoriser un CV, un parcours international étant une plus-value très prisée par les recruteurs à l'heure de la mondialisation.**

#### Profil

Ce semestre s'adresse à des étudiants ayant un bon niveau en anglais et ouverts d'esprit, désireux de découvrir de nouvelles cultures et méthodes de travail. Les candidats seront sélectionnés sur leur motivation (entretien) et leurs résultats académiques.

Pré-requis : avoir obtenu 120 ECTS dans une formation scientifique, technique ou des affaires.

#### Contenu

10 modules, 3 ECTS chacun :

- Communication interculturelle en entreprise
- Enjeux internationaux dans la gestion d'entreprise
- Gestion du risque financier
- Gestion stratégique de l'innovation
- Gestion et suivi de projets
- Management et amélioration par la qualité
- Gestion de la chaîne logistique
- Systèmes d'information d'entreprise
- Langue et culture françaises
- Projet de groupe tutoré

«Certains cours peuvent changer d'une année à l'autre. Pour plus d'information, n'hésitez pas à contacter le service des Relations internationales ou à consulter notre site web. »

Création : Service Communication IUT Annecy - Crédit photos : Yannick Perrin

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**paul.jones@univ-smb.fr**

**Adresse :**

**IUT ANNECY**  
**Bureau des Relations Internationales,**  
**semestre IIBM**  
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