

BLENDING INTENSIVE PROGRAMME 13 - 17 NOV. 2023

BRANDING X LE GRAND-BORNAND

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:00 9:00	WELCOME COFFEE				
9:00 12:00	VISIT OF THE I.U.T GET TO KNOW YOUR TEACHERS! Ice Breakers	GROUP TREASURE HUNT Le Grand-Bornand International Mixed Groups <i>L'art Vache</i>	GREEN TOURISM An expert's Point of View MOVIE PRESENTATION Alps to Go	FREE TEAMS MEETING	POSTERS PRESENTATION by international groups Clues on Research Brand Advice
12:00 13:30	MOVIE SCREENING Sandwiches	LOCAL SAVOYARD MEAL	Free Time	Free Time	DEPARTURE
13:30 16:30	PITCH RESEARCH RESULTS FROM NATIONAL TEAMS Mixed Groups	MAKE YOUR IDEAS CLEAR! First Feelings Writing Activity by Teams	DEFINE STRATEGY WORK ON POSTER PRESENTATION DEFINE YOUR EXPERTISE NEEDS	EXPERTISE PICK & CHOOSE. TEACHERS: HELP!	TRIP BACK HOME
Evening	Free Time	Free Time	FREE SOUND SYSTEM CONCERT Le brise Glace	Free Time	