

IIBM
ENGLISH-TAUGHT
COURSE

**UNDERGRADUATE
FALL SEMESTER**
| 30 ECTS |

The International Industrial and Business Management (IIBM) semester is aimed at international students in the final year of their Bachelor's degree and is only available in the fall semester (semester 5: end of August to end of December). All the subjects are taught in English and the classes are a mix of both international and French students in order to enhance the intercultural experience for everyone.

INTERNATIONAL INDUSTRIAL & BUSINESS MANAGEMENT

INCLUDED

INNOVATION WEEK:
START Here, INSPIRE
Everywhere



CURRICULUM

2025-2026



Anancy, France (FR)



+33 450 092 210



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carole.cretinon@univ-smb.fr



Membre
de l'alliance
européenne



CURRICULUM

UE 1 – Company Organization 60 hrs 8 credits

01- Master Data Management ,

- Master Data management, Data governance Essentials & A.I. 20 hrs 3 credits

02- Industrial Management

- Supply Chain Management, ERP & visit 24 hrs 3 credits
- Managing Quality: Tools & Systems 16 hrs 2 credits

UE 2 - Creativity and Innovation in Companies 100 hrs 10 credits

03- Innovation Management

- Strategic Innovation Management 20 hrs 2 credits
- Environmental Management & Social Responsibility (CSR) 16 hrs 2 credits

04- Managing International Projects

- Managing and Monitoring Projects 20 hrs 2 credits
- Innovation Week: START Here, INSPIRE Everywhere 44 hrs 4 credits

UE 3 – International Business Communication 100 hrs 12 credits

05- Teams in an Intercultural Environment

- Team Building – Communication Tools 24 hrs 3 credits
- Team Management & Interculturality 20 hrs 2 credits
- Three Forms of Intelligence for Today's Professionals 16 hrs 3 credits

06- Foreign Languages

- Option 1: French as a Foreign Language (International students) 40 hrs 4 credits
- Option 2: Two Second Languages (2*20 hrs) (French-speaking students)



INTRODUCING IIBM

In today's competitive job market, graduates are required not only to be skilled within their specific field, but also to have a variety of other skills and knowledge which will enable them to work with others in a professional environment.

This semester addresses these issues by looking in depth at topics such as 'Team management' and 'Interpersonal skills' through the lens of multiple forms of intelligence. Key functions within a company, such as 'Corporate Social Responsibility', 'Quality Management' and 'Supply Chain' are also studied.

The link with local companies is also important, so students participate in company visits, observe management processes first-hand and do group projects on contemporary topics. In addition to developing rounded professionals, a special emphasis is placed on innovation and how to manage it.

Fact Sheet

220 hours (+ French/ second language)

Bachelor's degree level
university diploma
Annecy-le-Vieux campus

Prerequisites: : 120 ECTS in
Business or Engineering.
For students from other fields or
at Master's level, please contact
us by email.

English language requirements:
B2/upper-intermediate



IUT ANNECY

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France

Programme
Coordinator

Carole Cretinon:

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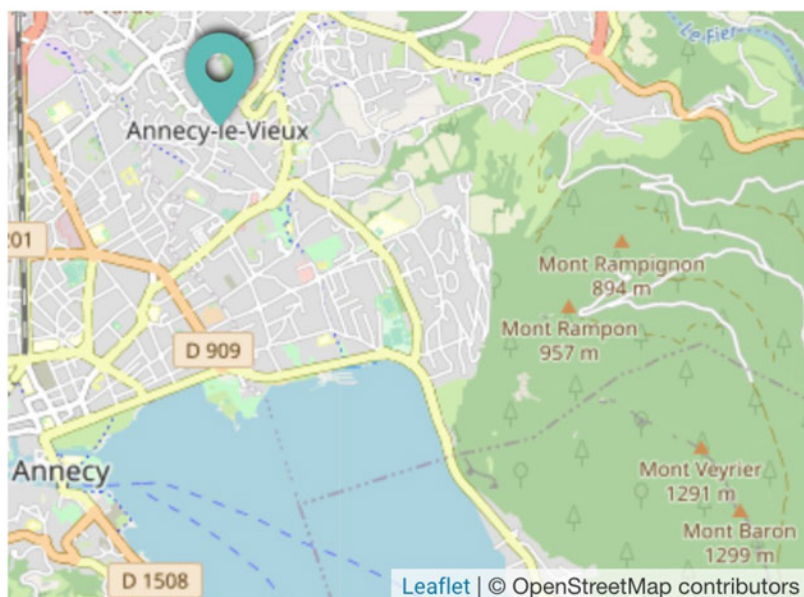
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