

D.U.

# IOBM

ENGLISH-TAUGHT  
COURSE

UNDERGRADUATE  
UNIVERSITY DIPLOMA  
FALL + SPRING SEMESTERS  
| 2 x 30 ECTS |

The International Operations and Business Management university diploma (DU IOBM) is aimed at French students after 2 years of a Bachelor's degree. The students will follow their Fall semester (S5) in France and their Spring semester (S6) abroad in a partner university of their choice. All the subjects in S5 are taught in English and the classes are a mix of both French and international students in order to enhance the intercultural experience for everyone.

## INTERNATIONAL OPERATIONS & BUSINESS MANAGEMENT

### INCLUDED

**INNOVATION WEEK:**  
START Here, INSPIRE  
Everywhere



## FALL SEMESTER CURRICULUM

# 2025-2026



Anancy, France (FR)



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Membre  
de l'alliance  
européenne





# INTRODUCING IOBM

In today's competitive job market, graduates are required not only to be skilled within their specific field, but also to have a variety of other skills and knowledge which will enable them to work with others in a professional environment.

The fall semester addresses these issues by looking in depth at topics such as 'Team management' and 'Interpersonal skills' through the lens of multiple forms of intelligence. Key functions within a company, such as 'Corporate Social Responsibility', 'Quality Management' and 'Supply Chain' are also studied.

The link with local companies is also important, so students participate in company visits, observe management processes first-hand and do group projects on contemporary topics. In addition to developing rounded professionals, a special emphasis is placed on innovation and how to manage it.

## Fact Sheet

220 hours (+ French/ second language)

IUT/IAE dual registration possible: IOBM + a Bachelor's degree in Economics and Management  
Annecy-le-Vieux campus

Prerequisites: : 120 ECTS in Business or Engineering.  
For students from other fields or at Master's level, please contact us by email.

English language requirements:  
B2/upper-intermediate

# FALL SEMESTER CURRICULUM

## **UE 1 – Company Organization 60 hrs 8 credits**

### 01- Master Data Management ,

- Master Data management,  
Data governance Essentials & A.I.

20 hrs 3 credits

### 02- Industrial Management

- Supply Chain Management, ERP & visit
- Managing Quality: Tools & Systems

24 hrs 3 credits  
16 hrs 2 credits

## **UE 2 - Creativity and Innovation in Companies 100 hrs 10 credits**

### 03- Innovation Management

- Strategic Innovation Management
- Environmental Management & Social  
Responsibility (CSR )

20 hrs 2 credits  
16 hrs 2 credits

### 04- Managing International Projects

- Managing and Monitoring Projects
- Innovation Week: START Here, INSPIRE  
Everywhere

20 hrs 2 credits  
44 hrs 4 credits

## **UE 3 – International Business Communication 100 hrs 12 credits**

### 05- Teams in an Intercultural Environment

- Team Building – Communication Tools
- Team Management & Interculturality
- Three Forms of Intelligence for Today's  
Professionals

24 hrs 3 credits  
20 hrs 2 credits  
16 hrs 3 credits

### 06- Foreign Languages

2 Second Language Modules (20 hrs each)

40 hrs 4 credits



# IUT ANNECY

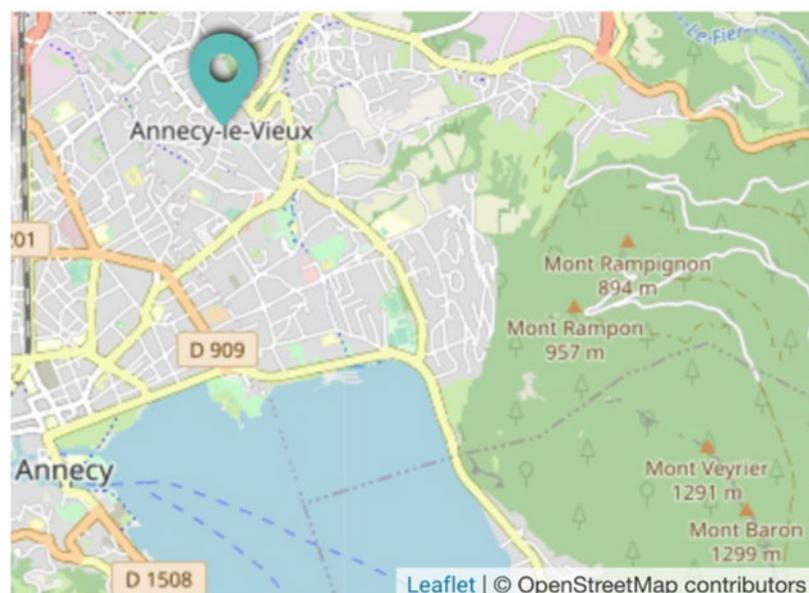
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