IREGE

Management and Economy Research Institute

EA 2426 - USMB
Faculty: IAE Savoie Mont Blanc University Business School
PhD school: Science and Engineering of Systems, of Environment and of Organisations (SISEO)

FIELDS OF TRANSVERSAL SKILLS
Business, Corporate Governance, Responsibilities, ■ Mountain studies, ■ Tourism, Sport, Heath ■ Fundamental Science, Earth sciences and Environment studies ■ Technologies: Mechatronics, Energy conservation-Civil Engineering, Digital technologies

KEY WORDS
Environment ■ Innovation ■ Consumption and territorial / local sustainable development ■ Labour and human resources ■ Organisations development ■ Tourism ■ Renewable resources ■ Brand marketing

SECTORS
Tourism ■ Mountains ■ Agro food industry ■ Mecatronics ■ Eco-techniques

SPECIFIC EQUIPMENT AND EXPERTISE
■ Text data analysis (PLS, structural equations, AMOS, LISREL, STATA, SPSS, SAS)
■ Qualitative data analysis (Nvivo, Sphinx, Atlas.ti, etc)
■ Marketing study
■ Sectoral study
■ Strategical organisational and financial analysis

PHD STUDENTS SKILLS
■ Strategy and organisation ■ Labour Economy
■ Marketing ■ Environment Economy
■ Finance ■ Development Economy

NETWORKS / PARTNERSHIPS
Academic cooperations
■ CEPS, Luxembourg
■ Rutgers Business School, Etats-Unis
■ INRA LAMETA
■ Université Paris-Est
■ Sciences Po Paris
■ CNAM, Paris

Institutional cooperations
■ Thésame
■ Mont-Blanc Industries cluster
■ French Ministry of Ecology
■ Departmental Council of Haute-Savoie
■ ADEME
■ Economic Agency of Savoie
■ TTRA (Travel & Tourism Research Association)

Industrial cooperations
■ Danone / ETG
■ Crédit Agricole des Savoie
■ Groupe SEB
■ IXIADE
■ EDF-CIH
■ Somfy
■ EFICEO
■ Several regional companies

INTERNATIONAL RELATIONS
■ University of Leon, Spain
■ University of Kassel, Germany
■ Louvain School of Management, Belgium
■ University of Karlstad, Sweden
■ Telfer School of Management, USA

IREGE is the Management and Economy Research Institute at the Université Savoie Mont Blanc. Its missions are to carry out leading-edge theoretical and practical research, and to provide a quality postgraduate training.

RESEARCH THEMES
Research at IREGE focuses on Innovation and Environmental Choices with two interdisciplinary themes:
■ Environment, Sustainable Consumption, Tourism
  - Economic and environmental dynamics
  - Renewable energy
  - Eco-citizenship
  - Sustainable brand marketing
  - Mountain and tourism behaviour
This scientific centre aims to improve collective understanding of the way actors and sectors of the economy behave in the face of environmental constraints in order to formulate economic policy’s recommendations.

■ Innovation and Development of Organisations
  - Determinants and types of innovation
  - Performance and value creation
  - Social networks and organisational dynamics
  - Labour and human resources issues
This scientific centre focuses on the way organisations develop with an emphasis on human resources and innovation in its many forms.

KEY DATA*
50 researchers and professors
2 personnels technical and administrative staff
15 doctorants
Around 100 researchers
20 associated researchers

* Academic year 2014-2015