



# Business Administration and Management



LE BOURGET-DU-LAC - France

INTERNATIONAL SEMESTER (4 MONTHS) • 20 STUDENTS PER YEAR • SINCE 2014

## OBJECTIVES OF THE SEMESTER

At the end of your studies you will have developed your ability to work in English in the international business environment.



## Job opportunities

- Executive assistant
- Commercial assistant
- Account manager
- Personnel manager assistant
- In the services and industrial sectors: (insurances, banks, mass-market retailing, transports, properties, etc.)



## Course content

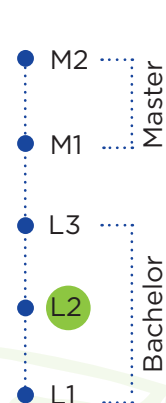
- Sales management and Negotiation
- E-commerce and E-marketing
- Intercultural Management
- Business Communication
- International Business
- European Institutional Environment
- French



## Project and internship

Very few lectures are given. You are expected to work as part of a team on practical projects and workshops. The teaching team includes professionals, IUT faculties and visiting staff. Each student is required to participate in a group project related to international business.

## Level of education



## General prerequisites

- Good level of English (B1 minimum, B2 recommended)
- One year of Higher Education business studies (60 ECTS)
- Open-minded, especially as regards adapting to other culture

**20**  
**STUDENTS**  
per program





## How to apply

### STUDENTS IN EXCHANGE PROGRAMME

Candidates must apply online via Université Savoie Mont Blanc's application software: **MoveOnline**.

The applications are open between March and May. The application form (printed and signed) as well as all the necessary documents must be sent to this postal address:

UNIVERSITÉ SAVOIE MONT  
BLANC  
Direction des Relations  
Internationales  
27 rue Marcoz - B.P. 1104  
73011 Chambéry Cedex - FRANCE  
[incoming.students@univ-smb.fr](mailto:incoming.students@univ-smb.fr)

### For further information

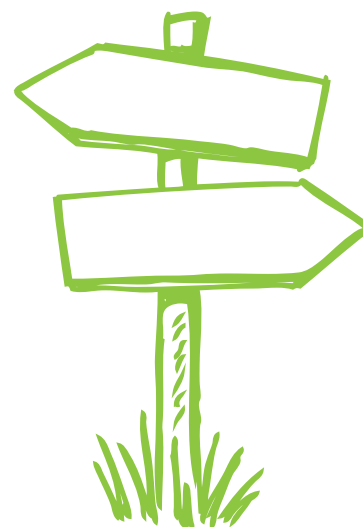
[www.univ-smb.fr/broaden-your-horizons](http://www.univ-smb.fr/broaden-your-horizons)

[www.univ-smb.fr/survival-kit](http://www.univ-smb.fr/survival-kit)

“

If I had to describe the IUT of Chambéry in 3 words: practical, useful (about studies) and sociable (about students).

Anton (Russia)



## CONTACTS

**Programme Manager:**  
Serguei BEZOU MOV  
[serguei.bezoumov@univ-smb.fr](mailto:serguei.bezoumov@univ-smb.fr)

**International Relations Office,  
incoming students:**  
[isabelle.comi-pianelli@univ-smb.fr](mailto:isabelle.comi-pianelli@univ-smb.fr)

**Postal address :**  
IUT Chambéry  
International Relations Office  
Bâtiment 9  
28 avenue du lac d'Annecy  
73370 Le Bourget-du-Lac  
FRANCE

**For more details:**  
<http://www.iut-chy.univ-savoie.fr/index.php/international/international-students/our-courses>



ANNECY • CHAMBÉRY/JACOB-BELLECOMBETTE • LE BOURGET-DU-LAC