

# Master in Digital Design Hypermedia and Intelligent Environment

**CHAMBÉRY - France**



11 MONTHS INTERNATIONAL PROGRAM • 15 STUDENTS PER PROGRAM • BORN IN 2009

## OBJECTIVES OF THE MASTER

You will develop skills in scenography and digital design conception, dealing with design, script and user behavior (usage analysis, programming) issues.

## Job opportunities

- Digital designer
- Head of international project
- Architect of information
- Researcher
- Designer of connected things and spaces
- Digital artist

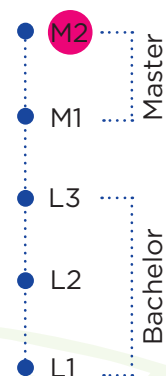
## Course content

- Define and theorize a conceptual and cultural field in connection with creation process
- Produce images, videos and interactive media for online and mobile use
- Propose innovative and interactive scenography for international purposes
- Think of new content interactions with physical and/or digital environment
- Study practices and feedback from users' experience
- Include practices into anticipation and innovation process
- Analyze the innovative and digital devices' impact on territories

## Project and internship

- Semester 9 (sep. - dec.): as there is no courses for the native students, you can either do a professional project with a French or International company, either do a research project with the laboratory LLSETI (Laboratory of Language, Literature, Society, Cross-boarder and International Studies), within team specialized in digital design.
- There is also a **possibility to do a dual Degree** with Pontificia Universidade Catolica do Parana (Curitiba - Brazil) in case of stay during semester 9 in Curitiba: <http://especializacao.pucpr.br/>
- With the support of Région Auvergne Rhône-Alpes

## Level of education



## General prerequisites

- Hold a certification of **4 years' higher education in Information & Communication** or an equivalent degree.
- A **good knowledge** and a real interest in culture of image, digital arts, audio and video software
- You should be asked to present a **portfolio** of your personal work linked to Image, interactive narratives and digital design.





## How to apply

### APPLICATIONS

- Online application.  
Candidates are selected based on:
  - their academic results
  - their creativity
- Online interview where students motivation is estimated

### APPLICATION PROCEDURE

**For information about the application procedure, please contact the International Office.**

**[www.univ-smb.fr/broaden-your-horizons](http://www.univ-smb.fr/broaden-your-horizons)**

**[www.univ-smb.fr/survival-kit](http://www.univ-smb.fr/survival-kit)**



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Understand and study in the digital society in an international context. What a wonderful experience!

Paulo G., Spain

### CONTACTS

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#### For more details about the program:

<http://www.llsh.univ-savoie.fr/web/168-communication-hypermedia.php>

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