OBJECTIVES OF THE MASTER

You will develop skills in scenography and digital design conception, dealing with design, script and user behavior (usage analysis, programming) issues.

Job opportunities

- Digital designer
- Head of international project
- Architect of information
- Researcher
- Designer of connected things and spaces
- Digital artist

Course content

- Define and theorize a conceptual and cultural field in connection with creation process
- Produce images, videos and interactive media for online and mobile use
- Propose innovative and interactive scenography for international purposes
- Think of new content interactions with physical and/or digital environment
- Study practices and feedback from users’ experience
- Include practices into anticipation and innovation process
- Analyze the innovative and digital devices’ impact on territories

Project and internship

- Semester 9 (sep. – dec.): as there is no courses for the native students, you can either do a professional project with a French or International company, either do a research project with the laboratory LLSETI (Laboratory of Language, Literature, Society, Cross-boarder and International Studies), within team specialized in digital design.
- There is also a possibility to do a dual Degree with Pontificia Universidade Catolica do Parana (Curitiba – Brazil) in case of stay during semester 9 in Curitiba: http://especializacao.pucpr.br/
- With the support of Région Auvergne Rhône-Alpes

Level of education

- Bachelor L1
- Bachelor L2
- Master L3
- Master M1
- Master M2

General prerequisites

- Hold a certification of 4 years’ higher education in Information & Communication or an equivalent degree.
- A good knowledge and a real interest in culture of image, digital arts, audio and video software
- You should be asked to present a portfolio of your personal work linked to Image, interactive narratives and digital design.
APPLICATIONS

- Online application. Candidates are selected based on:
  - their academic results
  - their creativity
- Online interview where students motivation is estimated

APPLICATION PROCEDURE

For information about the application procedure, please contact the International Office.

www.univ-smb.fr/broaden-your-horizons
www.univ-smb.fr/survival-kit

CONTACTS

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For more details about the program:

Understand and study in the digital society in an international context. What a wonderful experience!

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