OBJECTIVES OF THE PROGRAM
The international semester in management aims to offer high level academic courses in English using interactive and innovative pedagogy which draws strong connections between theoretical content and their practical application in business. With a student cohort made up of both French and exchange students from around the world, this semester provides a rich opportunity for studying in a multicultural context in France.

Course content
- Economics
- Human Resource Management
- Information systems
- Marketing management
- Marketing research
- International project management
- Finance
- Negotiation techniques
- French as a foreign language (FLE)

Level of education
- Bachelor
- Master

General prerequisites
- Basic concepts of marketing, management, sales, organization behaviour, human resource management and statistics
- Proficiency in English required: 850 TOEIC or equivalent results

Job opportunities
This semester contributes to students' preparation for internationally-oriented positions in marketing, business development, project management, purchasing, communication, finance and research analysis in economics and statistics.

It can also provide fundamentals in management to students in other disciplines such as engineering, health care, or law.
I loved the experience! The courses were interesting, and the professors were great as well. It was great for us to have some free time in the schedule to enjoy the experience and the beautiful landscape.

Marco (Italy)