



International Semester in Management



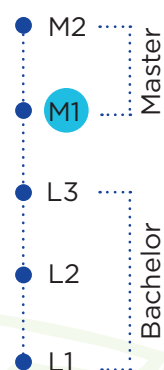
ANNECY- FRANCE

INTERNATIONAL SEMESTER (4 MONTHS) • ENGLISH • 30 STUDENTS PER YEAR • SINCE 2016

OBJECTIVES OF THE PROGRAM

The international semester in management aims to offer high level academic courses in English using interactive and innovative pedagogy which draws strong connections between theoretical content and their practical application in business. With a student cohort made up of both French and exchange students from around the world, this semester provides a rich opportunity for studying in a multicultural context in France.

Level of education



Course content

- Economics
- Human Resource Management
- Information systems
- Marketing management
- Marketing research
- International project management
- Finance
- Negotiation techniques
- French as a foreign language (FLE)



General prerequisites

- Basic concepts of marketing, management, sales, organization behaviour, human resource management and statistics
- Proficiency in English required: 850 TOEIC or equivalent results

Job opportunities

This semester contributes to students' preparation for internationally-oriented positions in marketing, business development, project management, purchasing, communication, finance and research analysis in economics and statistics.

It can also provide fundamentals in management to students in other disciplines such as engineering, health care, or law.

30
STUDENTS
per program



How to apply

STUDENTS IN EXCHANGE PROGRAMME

Candidates must apply online via Université Savoie Mont Blanc's application software: **MoveOnline**.

The applications are open between March and May. The application form (printed and signed) as well as all the necessary documents must be sent to this postal address:

UNIVERSITÉ SAVOIE MONT
BLANC
Direction des Relations
Internationales
27 rue Marcoz - B.P. 1104
73011 Chambéry Cedex - FRANCE
incoming.students@univ-smb.fr

For further information

www.univ-smb.fr/broaden-your-horizons

www.univ-smb.fr/survival-kit

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I loved the experience! The courses were interesting, and the professors were great as well. It was great for us to have some free time in the schedule to enjoy the experience and the beautiful landscape.

Marco (Italy)



CONTACTS

Program manager:
Sarah Le-Duigou
Sarah.Le-Duigou@univ-smb.fr

**International Relations Office,
incoming students:**
international-acy.iae@univ-smb.fr

Postal address:
IAE Savoie Mont Blanc
Domaine universitaire d'Annecy
4 Chemin de Bellevue
74940 Annecy-le-Vieux
FRANCE

For more details:
<http://www.iae.univ-smb.fr/international/exchange-students-incoming/international-semester-management>

PARTNERS

- IREG
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www.univ-smb.fr/international

