




International Tourism Management

JACOB-BELLECOMBETTE - France

INTERNATIONAL SEMESTER (4 MONTHS) • 20 STUDENTS PER YEAR • SINCE 2015

OBJECTIVES OF THE PROGRAM

Train the top managers of tomorrow's tourism industry with solid managerial skills, strong international and interpersonal communication skills, and strategic expertise of the industry, with hands-on experience of the interrelations between public-sector players and private entrepreneurs in a global / local context.



Job opportunities

- Public Private Partnership program manager for the tourism industry
- Travel and Trade Sales Manager / Business development Manager / Marketing Manager
- Cross border tourism Project manager or Strategic Planning Process supervisor
- Worldwide and multicultural team leader
- International Meetings, Incentives, Conferencing and Exhibition coordinator
- Head of Travel innovation, Research and development departments



Skills and knowledge

- Benefit from field trips such as the ITB Berlin the world's largest tourism fair
- Online learning with partners abroad
- Lead intercultural teams
- Analyze and understand complex issues in tomorrow's international tourism
- Manage professional projects
- Work with partners from both public and private sectors
- "Learning by doing": gain experience through real projects
- Develop an international professional network
- Carry out agile solutions for global / local challenges

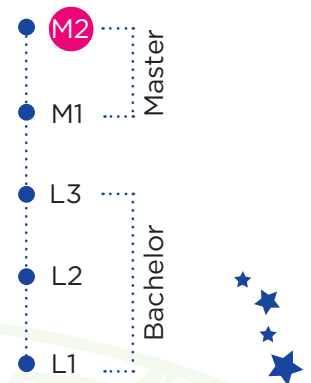


Project and internship

Learning from real professional projects and gaining hands-on experience in management are essential learning outcomes in the "International Tourism Management" Master program:

- "E-travel" module in partnership with Madame Vacances (5 ECs),
- "City Tourism" module in partnership with OnlyLyon DMO and local tourism attractions (5 ECs)
- 5 to 6 months work placement abroad (from mid-April to September) for those who choose the double degree with Università degli Studi di Milano-Bicocca (Italy), Universidad Rey Juan Carlos Madrid (Spain), Hochschule Heibronn (Germany) + professional dissertation

Level of education



General prerequisites

- Being part of the International Tourism Management Network (ITMN)
- Passion about and experience in Management & Tourism
- Excellent command of English (B2/C1)

Exam success:

92 %





How to apply

STUDENTS IN EXCHANGE PROGRAMME

Candidates must apply online via Université Savoie Mont Blanc's application software: **MoveOnline**.

The applications are open between March and May. The application form (printed and signed) as well as all the necessary documents must be sent to this postal address:

UNIVERSITÉ SAVOIE MONT BLANC
Direction des Relations Internationales
27 rue Marcoz - B.P. 1104
73011 Chambéry Cedex - FRANCE
incoming.students@univ-smb.fr

For further information

www.univ-smb.fr/broaden-your-horizons

www.univ-smb.fr/survival-kit



CONTACTS

Program managers:

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Florence.Besson-Reynaud@univ-smb.fr

International Relations Office, incoming students:
international-chy.iae@univ-smb.fr

Address

IAE Savoie Mont Blanc
Site de Chambéry
1 route de Saint Cassin
Jacob-Bellecombette
BP 1104 - 73011 CHAMBERY CEDEX
FRANCE

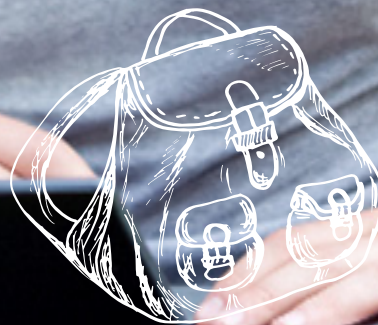
For more details:

<http://www.iae.univ-smb.fr/international/international-students/international-semester-tourism>

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« The ITM Master program really exceeded all my expectations regarding the exciting international experience, field trips and network, but also the professional and managerial approach developed through challenging real projects! I am grateful for developing so many skills and so much confidence in my future career.

Baptiste, 2017



PARTNERS

- OnlyLyon Tourisme & Congrès (Lyon Destination Management Organization),
- Val Thorens (ski resort DMO),
- AccorHotels (hospitality),
- Madame Vacances (international group of holiday rentals),
- Club des entreprises of USMB

Double degree students between USMB and Milano-Bicocca will be funded by:

UNIVERSITÉ
**FRANCO
ITALIENNE**

ANNECY • CHAMBÉRY/JACOB-BELLECOMBETTE • LE BOURGET-DU-LAC