OBJECTIVES OF THE BACHELOR

Train high-level technicians for the Sports & Leisure industries, in apparel, footwear, sports bags and textile accessory design.

Level of education

Job opportunities

Enrolling in this program, the students can work directly in Outdoor Sports Industry.

In terms of job prospects:
- Product Manager or Product Developer for textile/footwear
- Project Manager or Designer for the outdoor Sports & Leisure Industry (apparel, footwear, accessories)

Skills and knowledge

- Understand the sportsmen needs (biomecanic, physiology...)
- Understand and exploit marketing specifications
- Understand and exploit R&D and innovation
- Integrate sustainable development in sports industry
- Understand manufacturing processes
- Know the economy of technical textile fundamentals
- Know the Industry of technical textile fundamentals
- Discover design and fashion
- Organize and communicate, learn project management
- Practice: project, work placement, professional fairs

Project and internship

- Each student participates in a group project involving work on a specific issue provided by outdoor sports industry stakeholders.
- The 4-month internship (mostly in English) takes place in an outdoor sports industry company in France or abroad.
- Both the project and the internship will be graded based on a written report and an oral presentation.

General prerequisites

- Two years of Higher Education studies (120 ECTS) from a Scientific, Technical or Design (fashion) background and wishing to work in the Sports industry.
- Good level of English
- Interested in outdoor sports
- Interested in technical textiles

94% exam success
How to apply

Candidates are selected based on their motivation (interview) and their academic results.

Recruitment sessions calendar is available on line:
https://www.iut-acy.univ-smb.fr/international/incoming-students/bachelors_degree-p-s-t-f/

For information about the application procedure, please contact the International Office.
www.univ-smb.fr/broaden-your-horizons
www.univ-smb.fr/survival-kit

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For more details about the programme:
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Don't miss your chance to join other potential students who will be the future Product Managers of Outdoor Sports Industry. Propel your career forward with a first-of-its-kind learning experience that combines theory and hands-on experience.

Christine RIEU, Head of department

This program was built with professionals of Sports Industry

The Outdoor Sports Valley (OSV) is an association of 160 companies working in outdoor sports and leisure industry, located next to Annecy: Coalition Europe, Eider, Fusalp, Lafuma, Patagonia Europe, Salomon, Scott Sports France, The North face France, TSL Outdoor, Vuarnet ...).

Other collaborations:
• CISM Institute, STAPS
• CTC (Technical Center for the Leather Industry)
• Specialist consultants, high-level sportsmen conferences.
• Visits of the main Trade Fairs are planned: ISPO, Performances Days...

www.outdoorsportsvalley.org
contact@outdoorsportsvalley.org

www.univ-smb.fr/international

TECHNOLOGY

DEGREE SEEKERS