



# European Master in Business Studies

ANNECY - France

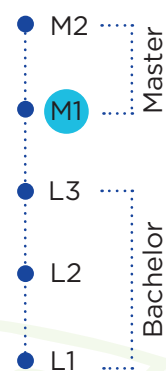
INTERNATIONAL SEMESTER (5 MONTHS) • 30 STUDENTS PER YEAR • CREATED IN 2007

## OBJECTIVES OF THE PROGRAMME



The international semester in Business Studies aims to offer high level academic courses in English using interactive and innovative pedagogy which draws strong connections between theoretical content and their practical application in Business. With a very international cohort made up of students from around the world, this semester provides a rich opportunity for studying in a multicultural context in France. This semester will give the students tools and practices to enable them to fit easily into international companies and feel at home in multicultural environments.

## Level of education



## Job opportunities

This semester contributes to students' preparation for internationally-oriented positions in marketing, sales, finances, IT, human resources, purchasing-procurement, research...

## Course content

- Statistics and marketing research ..... 4 ECTS
- Purchasing and supply chain management ..... 5 ECTS
- European and global economics ..... 6 ECTS
- European and global consumer behaviour ..... 6 ECTS
- Financial markets and corporate finance ..... 5 ECTS
- French for foreigners ..... 4 ECTS

## Project

EMBS courses are based on a mixed teaching methodology: traditional lessons and case studies. EMBS is offered to small groups of students (30 students maximum) of various nationalities who learn to work and study together in a multicultural environment.

## General prerequisites

- Students in their first year of Master in Economics, Management or Business Studies are qualified to apply.
- Students of other study backgrounds (Social Sciences, Engineering, Languages...) with a focus on Economics and/ or Management (at least 50% of courses attended by the applicant must be in the field of Economics/Business) are also eligible.
- A certified working knowledge of the English language (at least at B2 level of the Common European Framework of Reference for Languages) is required.



## How to apply

### STUDENTS IN EXCHANGE PROGRAMME

Candidates must apply online via Université Savoie Mont Blanc's application software: **MoveOnline**.

Applications are open in **October**. The application form (printed and signed) as well as all the necessary documents must be sent to this postal address:

UNIVERSITÉ SAVOIE MONT BLANC  
Direction des Relations  
Internationales  
27 rue Marcoz - B.P. 1104  
73011 Chambéry Cedex - FRANCE  
**incoming.students@univ-smb.fr**

### For further information

**[www.univ-smb.fr/broaden-your-horizons](http://www.univ-smb.fr/broaden-your-horizons)**

**[www.univ-smb.fr/survival-kit](http://www.univ-smb.fr/survival-kit)**

“

I really enjoyed studying in Annecy! The IAE Savoie Mont Blanc is a nice place to study, with a modern campus. It was interesting to have practical oriented courses given by professionals of the field coming from different countries. In my opinion, Annecy was a pleasant and beautiful place to live. I especially liked hiking in the mountains, swimming in the lake, renting a pedalo, cycling around the lake and not to forget my first paragliding jump!

Maria A. (Spain)



## CONTACTS

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FRANCE

**For more details:**  
**<https://www.embs-european-master-business-studies.com/home/>**



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