

RESULTS & IMPACTS

TOUR DU MONT-BLANC
ERASMUS+ STUDENT TRAIL



PROJECT SUMMARY

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL

The **1st "Tour du Mont-Blanc Erasmus+ student trail"** is an initiative that aims at **promoting both physical activity & international mobility**, and developing young people's **sense of belonging to Europe**.

In line with the construction of European Universities, the Université Savoie Mont Blanc's plan was to gather **students from 10 different European countries** who would take part in a "soft trail" (or quick hike) around the famous Mont-Blanc which crosses 3 countries.

Working in **multicultural teams**, students would be **challenged physically as well as intellectually**, setting up projects on their dream European University of the future.

The **5-day-soft-trail** around the Mont-Blanc would contribute to the **promotion of sports and physical activities as a vehicle for good health**. At the same time, it would develop students' multicultural skills and the **solidarity** among them through sports, starting and finishing all stages of the project as a team, leaving no-one behind. Lastly, the soft trail would help drawing young people attention to the **importance of preserving their natural environment**.

Male and female students from all fields of study have been able to take part in the challenge. Preference has been given to students who showed an interest in European issues, but who did not necessarily have international experience. Gathered in teams throughout the week, students have been asked to make a **short video** in which they expressed their answers to the following questions:

- What is the **right place for sports activities in universities**?
- How the practice of sport and university studies be reconciled?
- What innovative model could be imagined to link sport and studies?
- What **skills and values are acquired through sport**?
- How could these be **valued in university curriculum**?
- What have you learned from this challenge?

Together with 9 other European universities located in **Italy, Spain, Portugal, Romania, Germany, Austria, Finland, Netherlands and Ireland**, the Université Savoie Mont Blanc (**France**) has been in charge of setting up this event in the best conditions.



PARTNER UNIVERSITIES

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL



-  ORGANISER
-  PARTNER

10 UNIVERSITIES WORKING TOGETHER ON THIS PROJECT

[1 PROJECT LEADER PER PARTNER UNIVERSITY]



Olivier



Alejandro



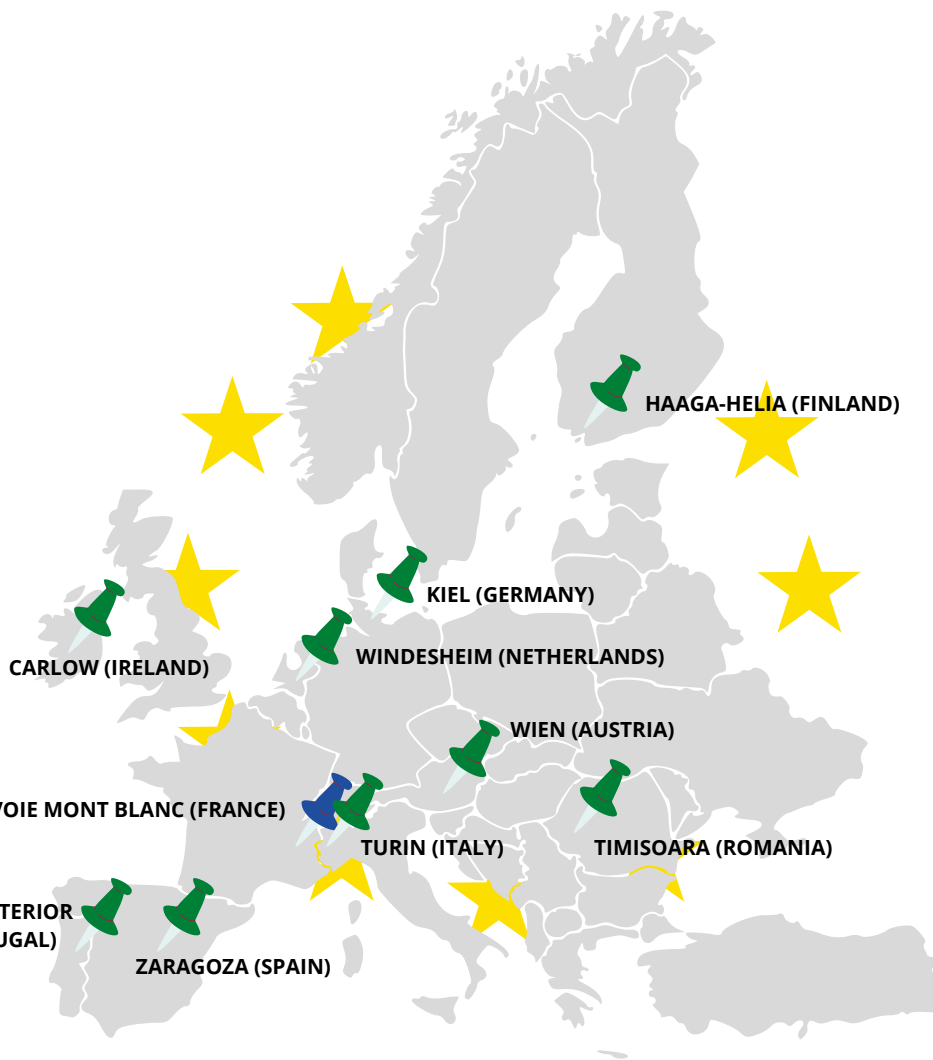
Corrado



Adrian



Sergio



Stefan



Tiina



Paula



Anna



Paul



Co-funded by the Erasmus+ Programme of the European Union



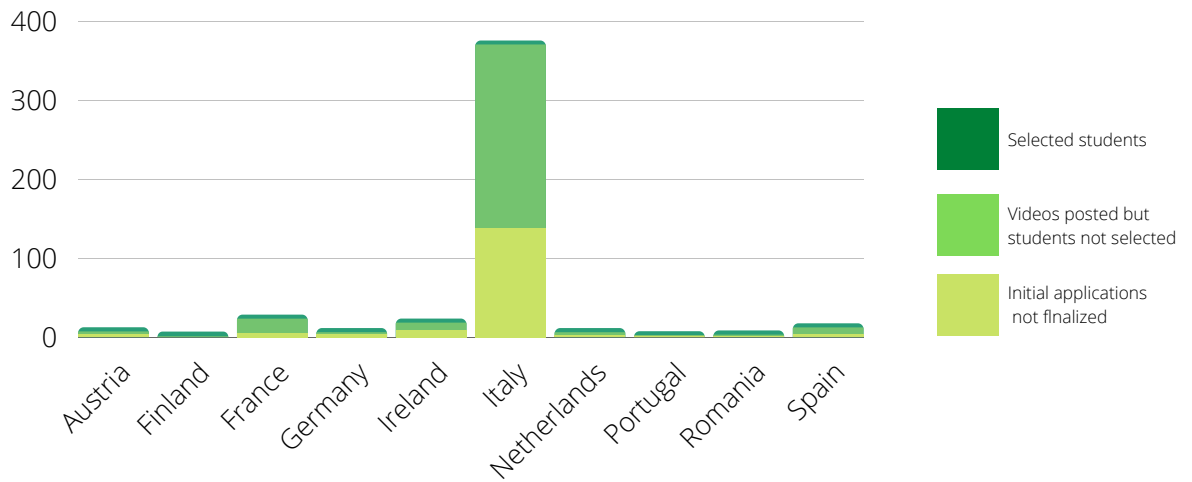
CANDIDATES

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL



REVIEW OF THE STUDENTS APPLICATION CAMPAIGN

**END-NOVEMBER 2020 to MID-JANUARY 2021:
CALL FOR APPLICATIONS launched
among students of the 10 partner universities**



TOTAL : 330 complete applications for 50 seats

(i.e. 1 selected student every 6.6 candidates

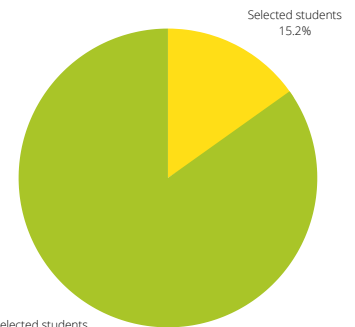
& even 1 selected Italian student every 47.4 candidates!!)



Average age of candidates: **20.5**



188 female (**57%**) + 142 male (**43%**)





PARTICIPANTS

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL



INITIAL PLAN

50 STUDENTS  **5** TEAMS

+ 10 PROJECT LEADERS

+ 12 SUPERVISORS

+ 8 ORGANISATORS

= 80 PARTICIPANTS



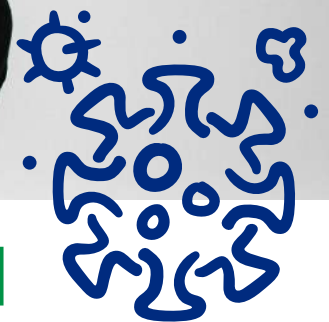
15 NATIONALITIES

Austrian / British / Dutch / Finnish / French / German / Italian / Irish / Japanese / Moldovan / New Zealander / Polish / Portuguese / Romanian / Spanish / Ugandan



THE "SPOILSPORT"

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL



ALTERNATIVE PLAN

50
STUDENTS



30

PHYSICAL PARTICIPATION

20

REMOTE PARTICIPATION

13

NEW PARTICIPATION (RESERVE LIST FROM FRANCE, ITALY & SPAIN)

10
PROJECT LEADERS



5

PHYSICAL PARTICIPATION

5

REMOTE PARTICIPATION

= 93
PARTICIPANTS



68

PHYSICAL PARTICIPATION

25

REMOTE PARTICIPATION



IMPACTS

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL

MAIN OBJECTIVES

Boost **inter-university cooperation** within Europe



IMPACTS

Development of a cooperation university network in the field of (outdoor) sports

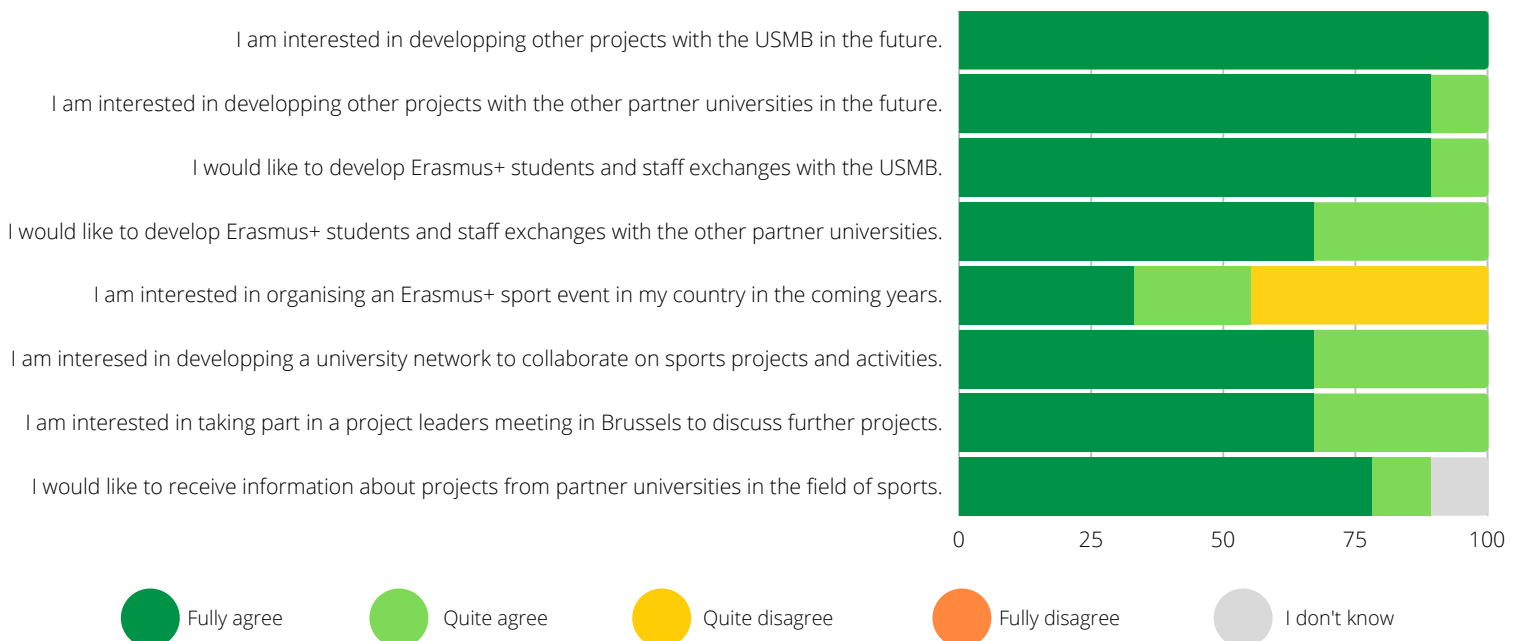
INDICATORS

- Nb of partner universities involved in the project : 10;
- Nb of participants to the February meeting : 10;
- Nb of Erasmus+ mobility projects between the partner universities in the fields of sports and related activities after the project;

TMBE+ Impact survey

As a project leader, do you agree with the following affirmations?

[based on the answers of 9 of the 10 project leaders]





IMPACTS

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL

MAIN OBJECTIVES

Create a
**European
students
community**
through sports



IMPACTS

Development of
Erasmus+ student
mobility

Development of
students'
intercultural skills

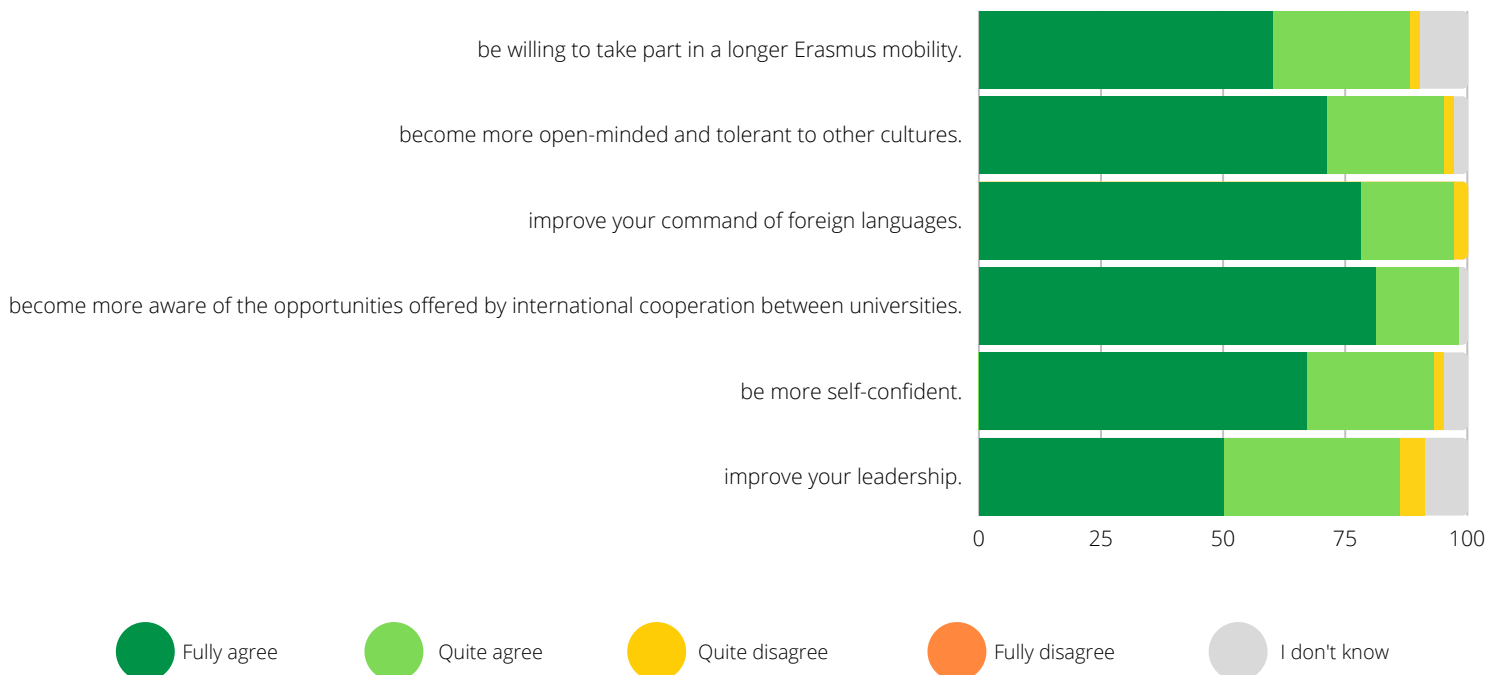
INDICATORS

- Nb of participating students;
- Nb of students who are interested in a longer mobility in the future;
- Part of students who consider they have become more open-minded and tolerant to other cultures;
- Nb of interactions between students on social media before, during & after the trail;

TMBE+ Impact survey

Would you say that your participation in the TMBE+ project has allowed you to...

[based on the answers of 58 of the 68 participants of the trail]





IMPACTS

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL

MAIN OBJECTIVES

Contribute to the development of **European citizenship**



IMPACTS

Development of students sense of belonging to Europe
Emergence of a community of young actors involved in the development of their university

INDICATORS

- Part of students who feel "more European" after the challenge;
- Part of students who want to play a more active role in the development of their home university;

TMBE+ Impact survey

Would you say that your participation in the TMBE+ project has allowed you to...

[based on the answers of 58 of the 68 participants of the trail]

95%



feel more European.

81%



be willing to play a more active role in the development of your home university.



IMPACTS

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL

MAIN OBJECTIVES

Encourage the **practice of physical activity** for health purposes



IMPACTS

Benefits of sports on physical and mental health

Desire to continue practicing outdoor sports

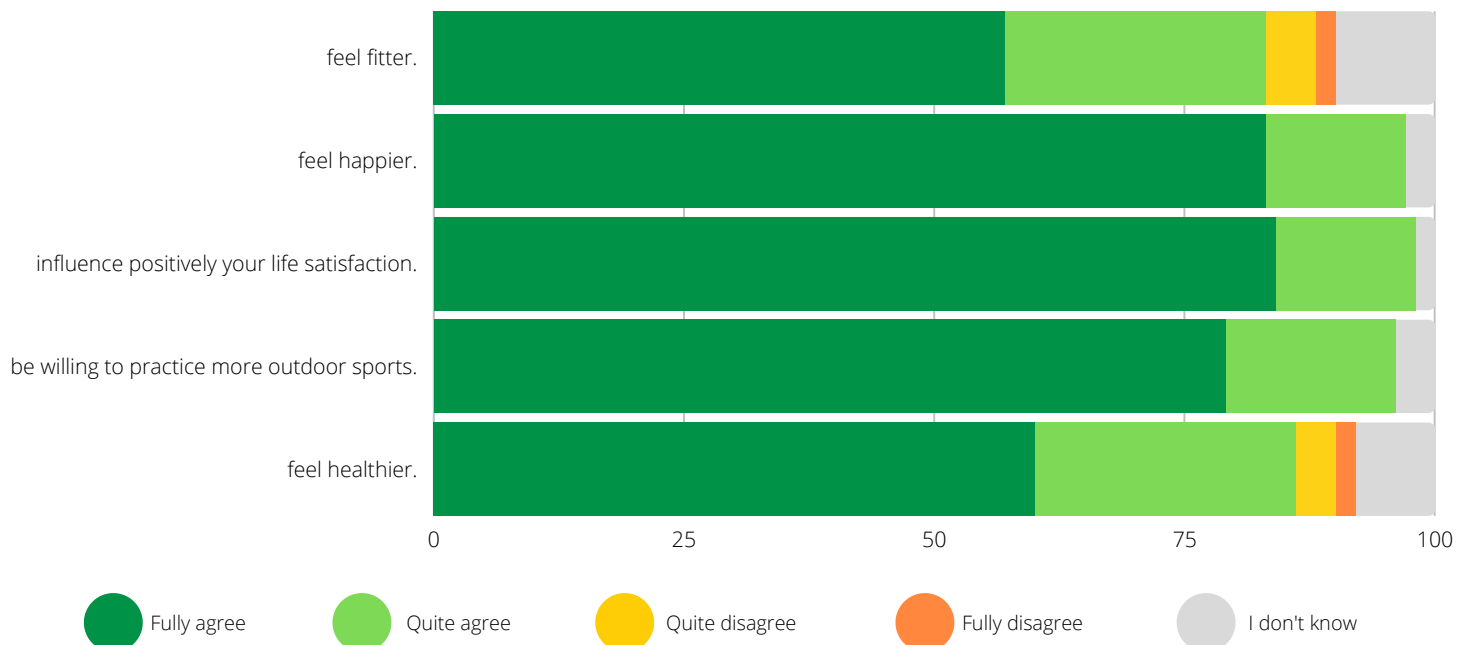
INDICATORS

- Part of participants who feel fitter after the trail;
- Part of participants who feel healthier;
- Part of participants who feel happier;
- Part of participants who say that their life satisfaction has been influenced positively;
- Part of participants who plan to do more outdoor sports activities in the future;

TMBE+ Impact survey

Would you say that your participation in the TMBE+ project has allowed you to...

[based on the answers of 58 of the 68 participants of the trail]





IMPACTS

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL

MAIN OBJECTIVES

Promote the
Savoie Mont-Blanc territory



IMPACTS

Desire to come back
to the Mont-Blanc

Involvement of local
representatives in
the restitution event
in Chamonix

Media impact

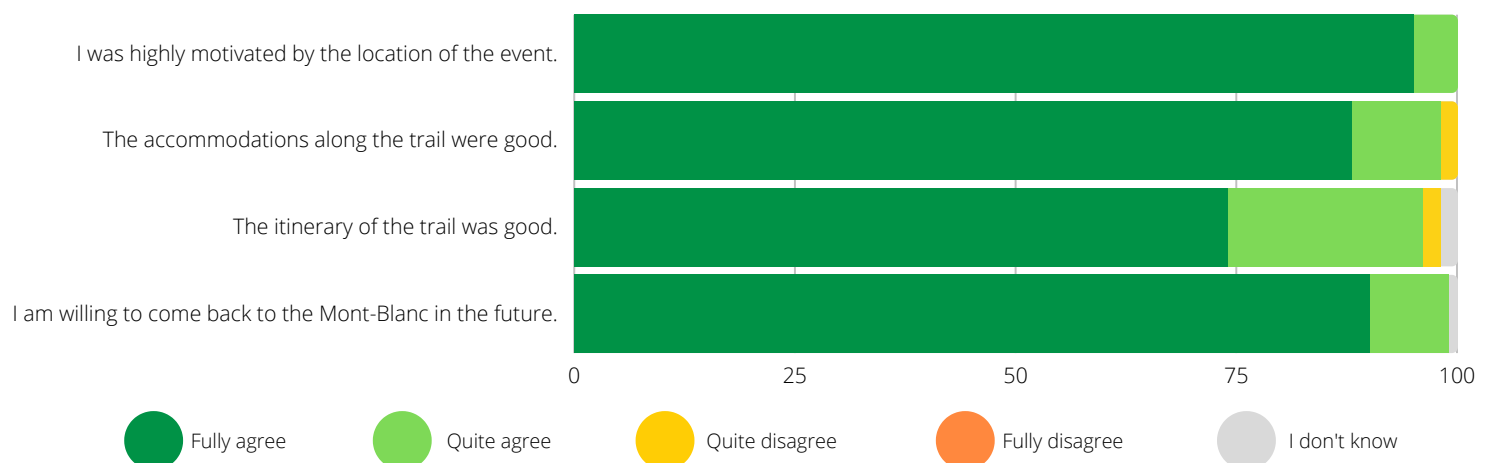
INDICATORS

- General satisfaction on the trail route and facilities;
- Part of the trail participants who plan to return to the region after the trail;
- Nb of participants to the restitution event in Chamonix;
- Nb of articles in the press and interactions on social medias;

TMBE+ Impact survey

Do you agree with the following affirmations?

[based on the answers of 58 of the 68 participants of the trail]





IMPACTS

TOUR DU MONT-BLANC ERASMUS+ STUDENT TRAIL

MAIN OBJECTIVES

Raise awareness
on the
**importance of
natural
environment**



IMPACTS

Increased desire to
better protect the
environment and
natural resources

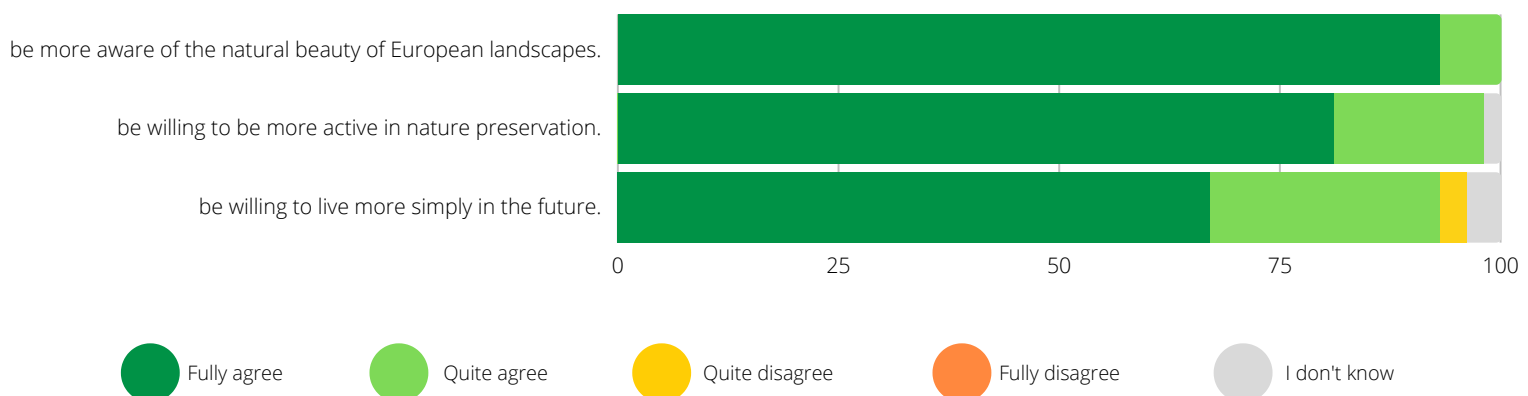
INDICATORS

- Part of students who have a higher awareness of the natural beauty of European landscapes;
- Part of students who have improved their will to be active in nature responsibility;
- Part of students who consider this project has showed them how to live simply;

TMBE+ Impact survey

Would you say that your participation in the TMBE+ project has allowed you to...

[based on the answers of 58 of the 68 participants of the trail]





SATISFACTION RATE

TOUR DU MONT-BLANC
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TMBE+ Impact survey

Overall, how would you rate the event you have taken part in?

[based on the answers of 58 of the 68 participants of the trail]



9.55 / 10

