

IREGE

Research Institute in Management and Economics

Faculty: IAE Savoie Mont Blanc

PhD school: Cultures, Societies, Territories (CST)

KEY DATA*

103 members, including :

57 professors-researchers

3 administrative and technical staff

23 PhD students

20 associated researchers

* academic year 2022-2023



UNIVERSITÉ
SAVOIE
MONT BLANC



IREGE is the Research Institute in Management and Economics at the Université Savoie Mont Blanc. Its missions are to carry out leading-edge theoretical and practical research, enhancing the value of research in relation to the socio-economic world and society and to provide a quality of postgraduated training.

Research themes

Research at IREG focuses on Innovation and Environmental Choices with two bi-disciplinary axis:

Environment, Sustainable Consumption, Tourism

- › Energy transition and circular economy
- › Renewable energies
- › Economic growth and inequalities
- › Sustainable consumption practices
- › Tourism attractiveness and territories

The project of this scientific axis aims to improve collective understanding of the actors and sectors of the economy in response to environmental constraints in order to deduce strategic and public policy recommendations.

Innovation and Development of Organisations

- › Innovation determinants and processes
- › Open and collaborative innovation
- › Performance and value creation
- › Internationalization and entrepreneurship
- › Labour and human resources

This scientific axis aims to better understand processes of innovation and transformation of organisations through the analysis of their levers/barriers and their impact on growth and value creation.

Skills and expertise

- › Modelling and quantitative methodology (MATLAB, AMOS, LISREL, STATA, SPSS, SAS, etc.)
- › Qualitative methodology (NVIVO, SPHINX, ATLAS.TI, etc.)
- › Human resources and change management
- › Marketing and responsible attitudes
- › Strategic management and innovation management
- › Environmental and energy economy
- › Health economy
- › Tourism and transitions

Networks and partnerships

Academic cooperations

- › LISER, Luxembourg
- › UQAM, Canada
- › Polytechnic University of Turin, Italy
- › Geneva University, Switzerland
- › Paris Dauphine University
- › CNAM, Paris

Institutional cooperations

- › Banque de France
- › Grenoble École de Management (GEM)
- › Fondation USMB
- › Thésame

Industrial cooperations

- › Alphi
- › Appui Gestion Formation SCOP Entreprises
- › Atemia Développement
- › Cifea MKG
- › Enedis
- › Nicomatic
- › Outdoor Sports Valley (OSV)
- › Pfeiffer Vacuum
- › Salomon
- › Schneider
- › Somfy
- › Viessmann
- › Willing
- › Many SMEs of the Savoie Mont Blanc territory

International relationships

Strong presence in over 20 countries worldwide (Canada, Switzerland, USA, England, Belgium, Japan...)