

## Title of BIP: Women in the cultural scene

### General information

#### Objectives and Description:

The main objective of this BIP course is to disseminate knowledge about the role of women in the European cultural scene of the contemporary period. The essential motivation for our approach is to contribute to rewriting the official historical discourse on women's performance in the world of the arts, with the aim of including in the canon those women who, due to their quality, deserve to be part of it, applying at all times the gender perspective.

To this end, the role played by women as artists will be addressed, paying attention to the specific characteristics of their training, as well as the critical and commercial reception of their work within the circuit of exhibition channels and the art market. It will deal with their artistic production, counteracting some of the simplistic stereotypes linked to women artists in relation to the genres and artistic languages they practised. The presence of women in the museum narrative will also be analysed.

#### Methods and outcomes:

The course will feature the participation of various international specialists in the field. Their presentations will take place in two parts: a first part in lecture format, lasting 50 minutes, and a second part open to dialogue with the students, who will be able to raise their own questions and concerns.

Aware of the importance of complementing these sessions with practical cases, two case studies have been programmed with the participation of professionals from two museums in the city of Zaragoza, who will share their strategies to enhance the value of female creation. In addition, there will be a demonstration session on the database of Women Artists in Spain, created as part of the research project *Las Artistas en España, 1804-1939*, as it is a fundamental tool for the dissemination of knowledge on the main theme of the BIP.

Finally, there will be a round table to encourage debate and reflection. It will be led by women artists of diverse profiles, who will share their own experiences.

#### Field of Education:

History of Art, Gender Studies, History, Museology

#### Target audience / Participants profile:

Students of the above disciplines

#### No of ECTS issued:

3

#### Language of instruction and requirements:

Spanish (main language), Italian and French

#### Dates for physical activity:

October 2024, 21<sup>st</sup> to 25<sup>th</sup>

**Location of physical activity:**

Universidad de Zaragoza

**Dates for virtual component:**

October 2024, 18<sup>th</sup>

**Virtual Component Description:**

The online programme will consist of a presentation of the course and an inaugural lecture by the renowned expert Estrella de Diego, Professor at the Complutense University of Madrid.

The aim of this lecture is to introduce the subject matter of the course, addressing the state of the art of gender studies and the visual arts.

**Organizing Board**

**Receiving/Host university:**

**University of Zaragoza**, Spain

Director: Concha Lomba <[clomba@unizar.es](mailto:clomba@unizar.es)>

Co-director: Inés Escudero <[inescu@unizar.es](mailto:inescu@unizar.es)>

**Sending/Partner universities:**

**P1. Università de Torino**, Italy (Anna Ciotta <[anna.ciotta@unito.it](mailto:anna.ciotta@unito.it)>)

**P2. Université de Pau et des Pays de l'Adour**, France (Sabine Forero <[sabine.forero-mendoza@univ-pau.fr](mailto:sabine.forero-mendoza@univ-pau.fr)>)

**Detailed programme**

**1. Planned activities during virtual component:**

**Friday, 18th October**

9:00 Presentation:

- Concha Lomba, director of the BIP
- Inés Escudero, co-director of the BIP

9:30-11:00 Opening lecture:

- Estrella de Diego, Universidad Complutense de Madrid: *Los estudios de género sobre cultura y artes visuales.*

**2. Planned activities during physical component:**

**Monday, 21st October**

9:00 Reception of participants

9:30 Presentation

10:00-11:30 Conference:

- Rafael Gil, Universitat de València: *La formación de las artistas.*

11:30-12:00 Coffee break

12:00-13:30 Conference:

- Magdalena Illán, Universidad de Sevilla: *Las Academias privadas en Francia.*

16:30-19:30 Conferences and debate:

- Alberto Castán, Universidad de Zaragoza: *El viaje como experiencia formativa.*
- Ester Alba, Universitat de València: *Espacios de visibilidad para las artistas mujeres*

### Tuesday, 22<sup>nd</sup> October

9:30-11:00 Conference:

- Concha Lomba, Universidad de Zaragoza: *Las teóricas y críticas de arte*

11:00-11:30 Coffee break

11:30-13:30 Conference and debate:

- Anna Ciotta, Università de Torino: *Pittrici di paesaggi. Un genere "femminile" come ridotto per la creazione delle donne.*

16:30-18:30 Case study at the Contemporary Institute: *La labor del museo en la puesta en valor del trabajo de las mujeres.*

- Julio Ramón, director del IAACC Pablo Serrano: *El Archivo Juana Francés.*

### Wednesday 23<sup>rd</sup> October

9:30-11:00 Conference:

- Jaime Brihuega, Universidad Complutense de Madrid: *Las artistas y las vanguardias europeas.*

11:00-11:30 Coffee break

11:30-13:30 Conference and debate:

- Inés Escudero, Universidad de Zaragoza: *Las artistas durante la Guerra Civil española.*

16:30-19:00 Case study at the Museum: *Mecanismos de visibilización de las mujeres en el sistema cultural.*

- Rubén Castélls, Jefe de Sección de Museos, Ayuntamiento de Zaragoza: *El papel de Pierrette Gargallo en la creación del Museo Pablo Gargallo.*
- Blanca Torralba, Universidad de Zaragoza: *La base de datos de Mujeres Artistas en España.*

### Thursday, 24<sup>th</sup> October

9:30-11:00 Conference:

- Sabine Forero, Université de Pau et des Pays de l'Adour: *Las mujeres y el universo latinoamericano.*

11:00-11:30 Coffee break

11:30-13:30 Conference and debate:

- Veronica Orazi, Università de Torino: *Cómic, mujer y Transición. Núria Pompeia, Marika Vila y las demás.*

16:30-18:30 Round table: *Las mujeres y la creación artística.*

- María Enfedaque, artista plástica
- Julia Dorado, pintora
- Vicky Méndiz, fotógrafa

**Friday, 25<sup>th</sup> October**

10:00-12:00 Conclusions and closure

#### Conditions for visiting students

- Daily meals (lunch and dinner) during the days of physical activity.
- Free access to participating museums.

#### Application procedure

**Deadline for receiving list of participants at [relint@unizar.es](mailto:relint@unizar.es): October 8th.**

5 participants per institution are welcome