

Title of BIP: Specialised Training for Agents of Innovation & Entrepreneurship

General information

Objectives and Description:

- Developing knowledge about intellectual property, patents, and innovation policies
- Capacitation to identify and value technological innovations with market potential
- Teaching negotiation techniques, partnerships management and licensing contracts
- Offer tools to develop innovation commercialization strategies
- Prepare to leadership and innovation in incubation and technology transfer environments

Methods and outcomes:

Format: Hybrid (online classes + final in-presence component)

Workload: 89 hours (3 ECTS) – online-only participation results in 2 ECTS

Teaching methods: Online synchronous/asynchronous lectures, case studies, mentoring, teamwork, and a final project

Expected outcomes:

- Knowledge of technology transfer, innovation ecosystems, and IP strategies
- Skills in market validation, negotiation, and commercialization of innovations
- Practical experience through case studies, mentoring, and final innovation strategy project

Field of Education:

Business and Administration

Target audience / Participants profile:

Research managers, professionals with a background in science and technology, law, administration or related areas who work in technology transfer offices, incubators, accelerators, and other innovation environments

No of ECTS issued:

3 (2 ECTS for participants completing only the online component)

Language of instruction and requirements:

English

Dates for physical activity:

15 – 19 June 2026

Location of physical activity:

UBImedical, University of Beira Interior, Covilhã

Dates for virtual component:

24 February 2026 – 1 June 2026

Virtual Component Description:

- Online classes (2–3h per session) covering the syllabus modules (Foundations of TT, IP fundamentals, entrepreneurship, business models, valuation, innovation management, technology scouting, policies and financing, negotiation, sustainability, etc.)
- Individual assignments and evaluation activities
- Preparation for the in-presence case studies and final project

Organizing Board

Receiving/Host university:

University of Beira Interior (UBI), Portugal (João Leitão, jleitao@ubi.pt)

Sending/Partner universities:

West University of Timisoara (UVT), Romania (Ana-Cristina Nicolescu, cristina.nicolescu@e-uvt.ro; Alexandra Petcu, alexandra.petcu@e-uvt.ro)

Universidad de Zaragoza (UNIZAR), Spain (Raquel Acero, racero@unizar.es)

Detailed programme

1. Planned activities during virtual component:

Online modules (13 total, 2h-3h lecture + 3h homework)

Topics: Technology transfer, IP, entrepreneurship, business models, technology valuation, market validation, incubators & accelerators, technology scouting, innovation policies, negotiation, industry-academia collaborations, advanced topics in innovation management, sustainability and knowledge management

Continuous assessment through assignments and participation

2. Planned activities during physical component:

1st day:

Welcome session, team formation

2nd day:

Keynote on technology transfer challenges, case study introduction, practical workshops on commercialization strategies and licensing models

3rd day:

Mentored group work on case studies and project development

4th day:

Pitching sessions, peer review, presentation of final innovation strategies

5th day:

Awarding of certificates

Application procedure

fill in application form available here: *to be generated later*

