UNIVERSITÉ SAVOIE MONT BLANC

Membre de l'alliance européenne UNITA universitas montium

DROIT, ÉCONOMIE, GESTION

Master



Your Erasmus semester in Annecy !

Join the Annecy semester of the European Master in Business Studies (EMBS): a 30 ECTS semester of master-level courses taught in English at Université Savoie Mont Blanc. A unique opportunity to study in an international context. Learn alongside students pursuing a joint master's degree across Italy, France, Germany and Spain.

About the semester in Annecy

The second semester of the EMBS programme **(February - June)** focuses on **international marketing and business:**

> European & Global Consumer Behaviour — 6 ECTS
> European & Global Economics — 6 ECTS
> Financial Markets & Corporate Finance — 5 ECTS
> Statistics & Marketing Research — 8 ECTS
> Purchasing & Supply Chain Management — 5 ECTS

Total: 30 ECTS

Why join the EMBS semester ?

> An international classroom: Share ideas and work with an EMBS cohort from different backgrounds.

> Business through different lenses: Explore consumer behaviour, marketing research, economics, finance and supply chains in a European setting.

> A semester in Annecy: Study in the heart of the French Alps while experiencing life and learning in France.

> An EFMD-accredited programme: have the opportunity to study on a programme recognised for its international quality standards

Interested in joining ?

> Highly selective opportunity: **places for visiting Erasmus students are limited.** Applications will be considered based on the quality of the applicant's academic record and their level of English (B2+ minimum).

> Open to incoming students **enrolled at one of IAE's partner universities**

> How to apply?

1. Apply for an exchange at your home university :
Contact your home university to find out about its application process and deadlines.

2. Be nominated by your home university :
If you are selected for an exchange, your home university will nominate you to Université Savoie Mont Blanc (faculty IAE).

3. Complete your application to Université Savoie Mont Blanc (USMB) :
Once nominated, you will receive instructions on how to apply through the USMB online application platform, **MoveON**.

Get to know more !

Email us at :
international-acy.iae@univ-smb.fr

Explore the full EMBS programme !